



Overcoming Challenges- The Alberta Way

Alberta

Overcoming challenges

A sample of provincial and national media headlines in September and October 2006

Globe and Mail

October 2, 2006

ENERGY Alberta candidates talk tough on oil Questions raised on pace of development

GLOBE AND MAIL

SEPTEMBER 22, 2006

MIGHTY SOURCES OF ENERGY, MIGHTY BIG THREATS

Globe and Mail

September 9, 2006

Oil sands vision, red herrings and a sea of platitudes

Canadian Press

October

Tory candidate Jim Dinning wants made in Alberta solution to greenhouse gases

CALGARY HERALD

SEPTEMBER 30, 2006

Northern communities torn over development:
Value of new jobs weighed against environmental dangers

The logo for the Government of Alberta, featuring the word "Alberta" in a stylized, white, sans-serif font on a blue background.

Overcoming challenges



The Alberta Advantage =

- Land
- Air
- Water
- Albertans!!!

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Overcoming challenges

And then some...

Alberta's Clean Air Strategic Alliance

- Reductions in flaring and venting from the oil and gas industry
- 600 high-polluting cars off Alberta roads
- Airsheds across the province
- Emissions management framework

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And then some...

The Government of Alberta and its Climate Change Action Plan

- 15 per cent reduction in greenhouse gas emissions since 1990
- Canada's first regulations requiring large industrial facilities to report greenhouse gas emissions
- Green energy supply that provides 90 per cent of the Government of Alberta's power
- Climate Change Central

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And then some...

Alberta Environment's EnviroVista Program

- The only program of its kind in Canada
- Recognizes businesses that go beyond the targets set out by Alberta's environmental legislation
- Companies must have an audited, publicly accessible environmental management program

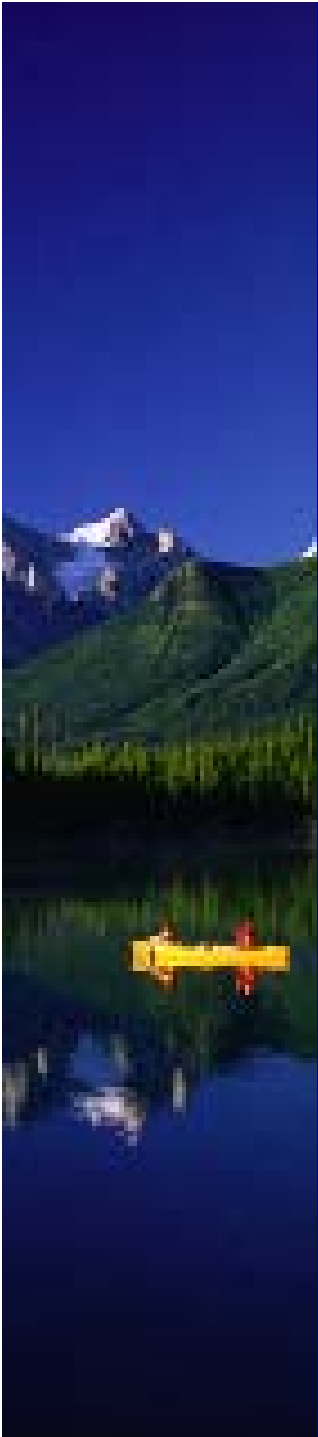
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Overcoming challenges

“The greatest environmental victories of the future will not be achieved by environmentalists but by millions of people working towards the same common goal...”

- Dr. David Suzuki
Science Matters
February 2006

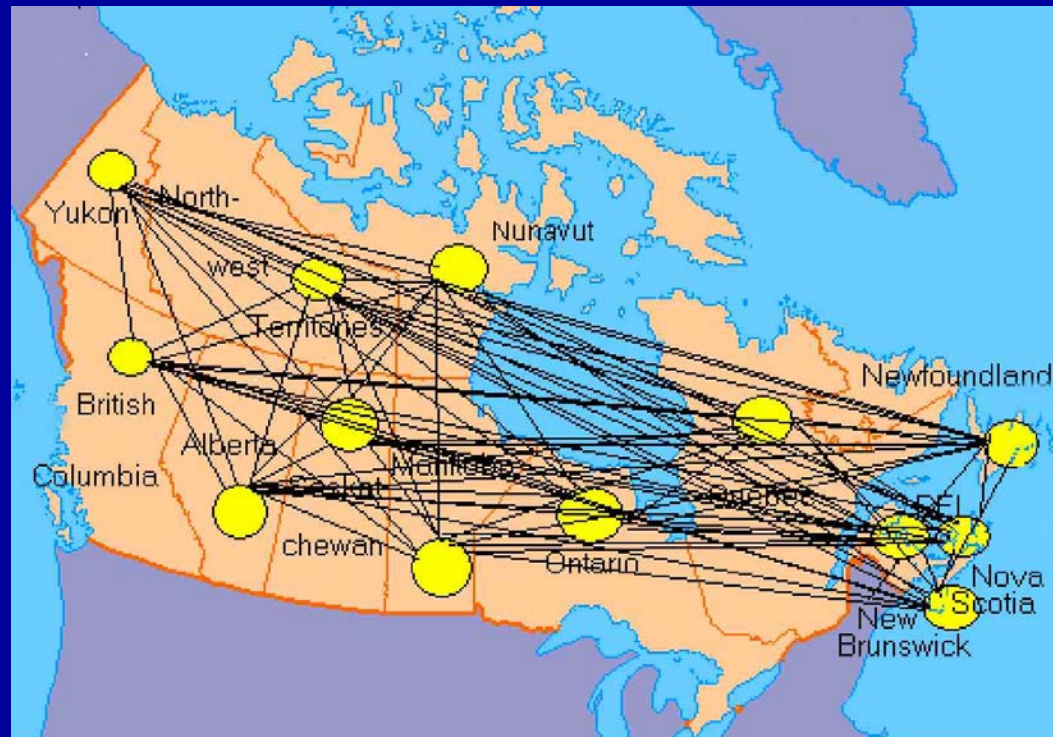
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Overcoming challenges

And then some...

Build your network and share your ideas



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Overcoming challenges

Consider the impact of...

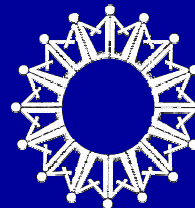
- One individual



- One company



- One community



Overcoming challenges

Thank you.

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