# **Audit Integration**

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### **Outline**

- Suncor Profile
- Sustainability and Suncor
- Audit History
- Audit Approach
- Integration
- Sustainability Reporting
- KPI Verification
- What's Next?

### **Suncor Profile**

Canada based integrated energy company

- market cap of about \$10 billion
- revenues in 2000 of \$3.4 billion
- key businesses
  - Oil Sands
  - Natural Gas
  - Sunoco
- Alternative and Renewable Energy

# Our Vision of Sustainability: Core Purpose

"Suncor Energy is a unique and sustainable energy company dedicated to vigorous growth in world wide markets by meeting the changing expectations of our current and future stakeholders"

Sustainable Development Concept

Healthy Strong **Environment Economy** Sustainable Development **Social Well-Being** 

# **Audit History**

### Late 80's / early 90's

- adopted ISRS/ILCI/DNV company wide
  - − 5 star rating at Sunoco refinery in 1993
  - "Star Wars" at Oil Sands

### Early to mid 90's

• audit protocols customized to incorporate environment alongside health and safety

# Audit History (cont'd)

#### Mid to late 90's

- corporate mandate for all businesses to have ISO 14001 equivalent EHSMS
- Sarnia refinery ---> ISO 14001 certification
- Firebag in-situ project declares intent to pursue ISO 14001 certification

### Audit Approach

- Assessments and Audits
  - Tier 1 assessment
    - company wide every 3 to 5 years
    - internal and external resources
    - customer is EHS Committee of the BOD and CEO
  - Tier 2 audit
    - conducted by operating business
    - evaluates management systems and compliance
    - customer is EVP

# Integration

- Ongoing Initiatives
  - Life Cycle Value Assessment
  - Sustainability Integration Teams
  - Emission Valuation
  - Stakeholder Engagement
  - World Business Council for Sustainable
     Development (WBCSD)
  - Sustainability Progress Reporting

# Why Report?

#### Internal Benefits

- 'health check' on performance
- advances internal understanding of sustainability
- internal alignment

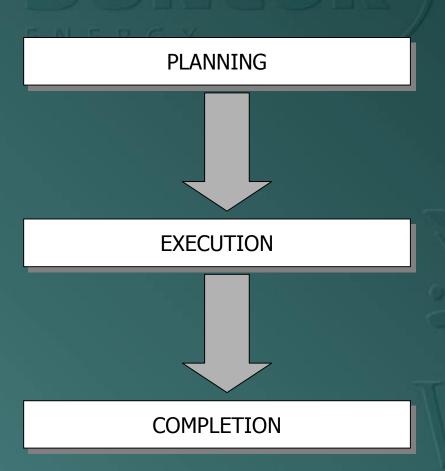
#### External Benefits

- 'walking our talk'
- building the case for 'developer of choice'
- supports stakeholder engagement
- sustainability / ethical funds
- business marketing

### Third Party Verification

- 2001 Sustainability Progress Report
  - first time for verification
  - evolutionary approach
  - engaged PricewaterhouseCoopers
  - selected key performance indicators based on:
    - relevance to stakeholders
    - internal relevance
    - maturity of data collection systems

### Verification Approach



Finalize terms of reference of engagement Mobilize resources
Conduct preliminary review of controls
Develop audit strategy
Review draft assertions
Develop audit task plan
Communicate strategy and plan

Visit business units (BU's) and collect evidence Assess controls within BU's Conduct detailed testing where appropriate Prepare assessment reports for each BU Document observations and findings

Provide management letter to client Review final client representations Prepare auditor's report Evaluate audit performance Close engagement

### **Key Performance Indicators**

#### Environment

- Greenhouse gas (GhG) emissions
- GhG intensity
- Sulphur dioxide (SO<sub>2</sub>) emissions
- SO<sub>2</sub> intensity
- Major incidents
- Regulatory contraventions
- Number of penalties and fines
- Dollar amount of penalties and fines

### **Key Performance Indicators**

#### Economic

- Production
- Net earnings
- Cash flow from operations
- Return on capital employed
- Capital and exploration expenditures
- Research and development investment
- Taxes and royalties paid to government

### **Key Performance Indicators**

#### Social

- Voluntary employee turnover
- Ratio of jobs offered to accepted
- Lowest wage
- Minimum wage
- Ratio of lowest to minimum wage
- Basic wages paid
- Total wages paid

- Suncor Energy Foundation charitable contributions
- United Way contributions
- Aboriginal people
- Women
- Women in management
- Visible minorities
- Persons with disabilities

### What's Next?

- Corporate Social Responsibility Policy
- Develop a CSR Management System
  - regular and ongoing internal review of KPIs
- Conduct a CSR Audit