

# **CEAA President's Message**

## **Vancouver - 2001**

**Canadian Environmental Auditing Association**

**<http://www.ceaa-acve.ca>**



**Association canadienne de vérification  
environnementale**

# Agenda

## The Key Challenges Facing CEAA in 2001 were:

- ⊗ New Programs
- ⊗ Certification Services
- ⊗ Membership Participation
- ⊗ Volunteer Management
- ⊗ Potential Deficit
- ⊗ Outlook for 2002



# New Programs

- The CEAA staff and volunteers spent considerable time developing the Certified Environmental Site Assessor (CESA) and the Certified Health and Safety Auditor (CHSA) programs in 2001
  - CESA now entering “Implementation” phase
  - CESA fund raising effort to be launched
  - CHSA still requires negotiating with interested parties
  - Volunteer and staff resources required?



# Certification Services

- ☼ In 2001, 32 certifications were granted and 108 are in progress. We hope to have them all processed by February, 2002. The certification process was constrained by:
  - Resignations of Certification Manager (staff)
  - Need to redesign database and filing system
  - Need to repopulate committee
  - CEAA volunteers to assist in review not designated



# Membership Participation

- ⦿ The operation of the CEAA business based on volunteers is not the most efficient business model but it is the only one we have and we need to make it work or else?
  - Difficult getting quorum at Board and MC
  - Program initiatives taking 2-3 years to launch
  - Staff not available to handle work push back
  - Task leaders not able to fulfill commitments



# Volunteer Management

It is our organization and we get out of it what our members put into it!

- ⦿ Considering requirement to commit certain amount of time per certification
- ⦿ Evolving from committee structure to be more task oriented
- ⦿ Commitment to take on smaller tasks



# Potential Deficit

**The CEAA will not run a deficit in 2001**

- ⊗ **Certification program is costly**
- ⊗ **Fundraising ineffective in 2001**
- ⊗ **Reduced CEAA staff in February**
- ⊗ **Reduced office space by 30%**
- ⊗ **Potential short term interruption of services**



# Outlook for 2002

☼ **With adequate funding and volunteers, the CEAA can become sustainable and grow in 2002.**

- Site assessor program launch
- Ontario Bill 56 requirement for a qualified person
- Ontario Professional Engineers support
- MOE funding proposal being prepared
- ISO 14015 Standard in final draft





# Outlook for 2002 (continued)

By launching a Health and Safety auditor certification program, we hope to attract new members

- ❁ Development of the Health and Safety auditor program is underway
- ❁ Health Canada interest in supporting such programs
- ❁ Market Demand growing for H&S Registrations
- ❁ Communication program underway with several organizations who have a vested interest



# Outlook for 2002 (continued)

Anticipate increased membership and funding with the following programs in 2002:

- ☼ **Regional committee development**
- ☼ **Potential corporate sponsors to be approached**
- ☼ **Follow-up with Industry Groups**
- ☼ **Marketing effort to focus on:**
  - New Systems
  - New Programs
  - Partnerships
  - Strong Team Effort

